



2023 Junior Program Overview

Hours of Play

- 10:00am to 4:00pm on weekdays
- 2:00pm and after on weekends and holidays
- Juniors may play outside of these times if accompanied by an adult
- Tee times can be booked up to 7 days in advance online or by calling the golf shop
- All juniors must check in to the golf shop prior to teeing off

Dress Code

- We acknowledge that golf fashion changes over time and our dress code recognizes that any golf attire is acceptable attire
- Clothing must be neat, clean, and presentable
- Boys: collared shirts with sleeves (including mock and turtlenecks)
- Girls: sleeveless tops must have a collar and tops without collars must have sleeves
- **Prohibited:**
 - Denim of any color, athletic/team jerseys, workout clothing including gym shorts, sweatpants/sweatshorts, and tracksuits
 - T-shirts, tank tops, halter tops, spaghetti straps, and tops with offensive print, symbols, or logos

Rules & Etiquette

- Introduce yourself to all staff and be polite
- Unless accompanied by an adult, junior members are only allowed in the Valley Lounge when it's not busy and with approval from the staff
- Clean up after yourself. This includes:
 - Placing your range basket in the green bin at the range
 - Removing all balls from the putting/chipping green after use
 - Raking bunkers
 - Filling your divots in the fairway with the sand and seed mix on the carts
 - Repairing ball marks on the greens
- Range passes are only valid for you, not your friends and family
- Junior members are limited to one range basket at a time and must return to the golf shop to get another
- Please keep push carts a minimum of 30 feet from the green and never push them between the green and a greenside bunker
- Walk carefully on the greens and avoid dragging your feet

Pace of Play

- You are expected to keep up with the group in front of you
- Walk quickly
- Prepare for your shot while others are hitting
- When at the green, place your clubs between the hole and the next tee box
- If you think you might have lost a ball, play a provisional
- The rules of golf allow you to search for a ball for up to 3 minutes. Once 3 minutes has passed, play your provisional
- Mark your scores on the following tee box, not by the green

Safety

- If you hit a ball that is flying toward someone, always yell “FORE!”
- Golf balls and clubs can cause severe injuries. Before swinging, make sure that nobody is around you and that an errant shot will not hit someone
- If you see lightning or hear thunder, return to the clubhouse immediately
 - Avoid hiding under tall objects such as trees as these are more likely to be struck by lightning
- We do not sound a horn so use your best judgement!

Prohibited Actions

- Cheating
 - Golf is a game of honesty and integrity. Your score doesn't matter!
- Club throwing/slamming/breaking
- Damaging the golf course or surrounding property
- Verbal or physical abuse to others
- Swearing
- Vaping or smoking of any kind
- Alcohol/drugs
- Driving a golf cart (must be 18 years or older)

Disciplinary Actions

1st Offense

- Meeting with parents and Junior Coordinator
- Suspension from junior program may occur

2nd Offense

- Meeting with parents, Junior Coordinator, Head Professional, and General Manager
- Suspension of all golf privileges may occur

3rd Offense

- Junior membership will be revoked

Handicaps

- All junior members playing in events **must** maintain a Golf Canada handicap index and are subject to handicap audits
- Use the Golf Canada app or golfcanada.ca
- Established by using 8 best of last 20 scores
- Minimum of 54 holes required for a handicap index
- Represents a player's potential, NOT average
- Great way to track improvement
- Enter ALL scores (good or bad!)
- Ask the golf shop staff for your free Player's Edition of the Rules of Golf kindly donated by Brent Hodgins/RV City

Point System

- Points go toward year-end prizes including our Junior of the Year award which includes a free junior membership for 2023!
- **1 point:**
 - Junior Orientation
 - Spring Scramble
 - Toonie Tours
- **2 points:**
 - Spring Clinic
 - Junior Club Championship (additional points in each division: 1st place = +5, 2nd place = +3, 3rd place = +1)
 - Ryder Cup (additional 1 point to each player on the winning team)
 - Parent/Child
- **Up to 3 points:**
 - Bonus points for behavior and adhering to club rules

Point System

- **Points are deducted for:**
 - No-showing for a tee time or event (-1 point per no-show)
 - Breaking any club rules
 - Poor etiquette
 - Use of foul language
 - Unsportsmanlike conduct on or off the golf course

Toonie Tour

- Every Monday from July 3 to August 14 (7 rounds)
- 18-hole tee times starting at 1:00
 - Free clinics at 12:00 on July 3, July 10, and July 17
- Alternates between gross and net (handicapped) scoring each week
- Uses the PGA Tour's FedExCup points system to determine year-end prizing
- Mandatory \$2 entry fee per week that must be \$2 in cash paid in the golf shop before your round
- Weekly proximity prizes such as closest to the pin, longest putt, and longest drive

Ryder Cup

- August 20 & 21
- 2 days of team match play format starting at 12:00pm on Sunday and 1:00pm on Monday
- Day 1 – 18-hole matches followed by a meal and skills competition
- Skills competition includes glass break, long drive, straightest drive, flop wall, bunker, chipping, and putting
- Day 2 – 18-hole matches followed by a meal and trophy presentation
- Limited to 24 juniors
- Active Golf Canada handicap required
- \$50 entry fee includes a team shirt and 2 meals





Challenge Cups

Short & Sweet Challenge – June 25 @ 5:00pm

- 9 holes played from the following yardages:
 - Par 3s: 50 yards
 - Par 4s: 150 yards
 - Par 5s: 250 yards

7-Iron Challenge – July 23 @ 5:00pm

- 9 holes played with only a 7-iron

Battle Golf Challenge – August 13 @ 5:00pm

- 9-hole match play format
- If you win a hole, you may either select a club from your opponent's bag that they can no longer use or you may put one of your clubs back into play

Parent/Child

September 4 @ 2:30pm (Labour Day)

- 9-hole alternate shot event and season wind-up
- Play with a parent, grandparent, aunt, or uncle
- Year-end awards ceremony including Junior of the Year, Most Improved, and Toonie Tour Champions



2022 Award Winners



Junior of the Year - Ben Sinclair

Most Improved - Brett O'Quinn

Toonie Tour Champion (Ages 13 & Under) - Henry Reid

Toonie Tour Champion (Ages 14 & Over) - Nichoulas Hunter

Other Events

Spring Scramble – May 27 @ 5:30pm

- 9-hole team scramble format with dinner and prizes to follow
- Guest are welcome so bring a friend!

Junior Club Championship – July 15 & 16

- 36-hole stroke play competition

Mystery Tour – September 9

- Top 2 juniors in Toonie Tour order of merit are invited to play at a mystery golf course with Cody and Chase

PGA of Alberta Pro-Junior

- 1 or 2 juniors are taken based on results, participation, and behavior
- 2015 champions and 2019 runner-ups!

Junior Girls Day

July 9 @ 5:00pm

- Junior girl event for Sturgeon Valley junior members and Junior Academy members consisting of 9 holes, dinner, dessert, and prizes



Event Registration

- Registration opens 1 month prior to each event
- Must be registered prior to the deadline (typically 4 days before the event at 11:59pm) to play
- Steps to register:
 1. Go to sturgeonvalleygolfclub.com
 2. Click MEMBER LOGIN at the top right and log in. If you need your login info, please contact the Tommy or Debbie in the office
 3. Go to Member Central at the top of the page then select Calendar
 4. Click on the event in the calendar and follow the steps to register

Please register for all events through the website. If you don't have access to a computer or phone and need to register, please have one of the golf shop staff members register you.

Clinics & Instruction

Spring Clinic – May 6

- Group 1 (Ages 13 and under) – 11:30-12:30
- Group 2 (Ages 14-18) – 12:30-1:30

Toonie Tour Clinics

- Free 1-hour clinic before Toonie Tour
- 12:00pm on July 3 (putting), July 10 (chipping), and July 17 (bunker)

Elite Camp – June 4

- Open to the first 8 to register
- 1 hour indoor session and 1 hour on practice facility with 9 holes to follow
- 4:00-8:00pm
- Juniors must be competing in tournaments outside of the club to register

Junior Private Lessons (30 Minutes)

- 1 Lesson - \$50
- 3 Lessons - \$135 (save 10%)
- 10 Lessons - \$400 (save 20%)
- For more lesson information, visit the Lessons and Junior Golf sections of our website

Simulators

- Our newly renovated basement includes a virtual golf bay with a Foresight Sports GCHawk simulator and a practice bay with a FlightScope X2 launch monitor
- Foresight: \$30/hour or \$250 for 10 hours
- FlightScope: \$10/hour or \$80 for 10 hours
- Bookings can be made up to 7 days in advance by calling the golf shop





JUNIOR ACADEMY

AGES 7-18



OPERATION 36® GOLF

Enroll your junior in the academy and track their progress with the Op 36 app!

Coaches can communicate with you about your junior's progress, help set goals, and give you the tools to guide them outside of class.

Check the app for important announcements!

Learn more about Operation 36® at www.operation36.golf.



ENROLL TODAY

CODY HANCOCK
JUNIOR ACADEMY DIRECTOR

For more information, email
cody@codyhancockgolf.com.

Juniors deserve a better way to learn to play golf!

Most junior programs are incomplete. That is why the Sturgeon Valley Junior Academy uses the Operation 36® Development Model which centers around playing golf. The goal is to help your junior shoot par (36) or better for 9 holes.

STEP ONE: Learn Skills in Fun Classes

We make learning the game feel like a game! Your junior will make friends and learn skills in fun engaging classes.

STEP TWO: Play Their First 9 Holes

Coaches will provide your junior with a 9-hole playing experience with the Op 36 Model.

STEP THREE: Train & Track Progress

The Op 36 Mobile App is your families guide to practicing and playing golf outside of classes.



Learning to Play Golf with OPERATION 36® GOLF



JUNIOR
DEVELOPMENT MODEL



GAMIFIED
(FUN) CURRICULUM



TECH DESIGNED
FOR FAMILIES

At Sturgeon Valley Golf & Country Club, we believe that every golf program should be centered around playing golf and making it fun to track progress over time. This is why our facility is excited to be a licensed Operation 36® facility. We leverage the Op 36 Development Model (see below) and technology to make it fun for our golfers to improve their skills.

Mastering the Operation 36 Model:

Golfers Play 9 Holes From Division 1 (25 Yards)

Instead of starting at the full tee box, all golfers begin in Division 1 and will play 9 holes starting 25 yards from each green.

Shoot par (36) or better to pass Division

When they shoot par (36) or better, the golfer progresses to Division 2, where they start 50 yards from each green.

Complete the Division 10 challenge

This challenge continues until the golfer can shoot par (36) from all 10 divisions!





Sturgeon Valley Golf & Country Club

ACADEMY TUITION & SCHEDULE



OPERATION 36° GOLF

TUITION

Member: \$300

Non-Member: \$400

Includes:

- 8 Academy Classes
- 4 Op 36 9-Hole Events (\$128 Value)
- Op 36 Mobile App
- Prizes

Juniors must be a member of Sturgeon Valley to receive member pricing.

ADDITIONAL FEES

Op 36 Starter Kit - \$80/Student

One-Time Fee for New Students

(Age 7-10 and 10-13 Classes Only)



What's Included?

- Metal Progress Tag
- Progress Tracking Poster
- Parent & Junior Program Guide
- Op 36 Tees & Divot Tool
- Op 36 Ball Marker & Hat Clip
- Valuables Pouch & Carabiner
- OnCore Golf Ball





Sturgeon Valley Golf & Country Club

Spring 8-Week Class Schedule

Once enrolled in a class you hold your spot for the entire 8 weeks as well as priority for future semesters. If you would like to drop enrollment your spot will be filled by wait-listed students.

Classes are 6:1 student to coach.

AGES 7-10 (MONDAYS)	AGES 10-13 (MONDAYS)	AGES 7-10 (WEDNESDAYS)	AGES 10-13 (WEDNESDAYS)	AGES 13-16 (WEDNESDAYS)	AGES 7-10 (THURSDAYS)
May 1 4:00-5:00	May 1 5:15-6:15	May 3 4:00-5:00	May 3 5:15-6:15	May 3 6:30-7:30	May 4 4:00-5:00
May 8 4:00-5:00	May 8 5:15-6:15	May 10 4:00-5:00	May 10 5:15-6:15	May 10 6:30-7:30	May 11 4:00-5:00
May 15 NO CLASS	May 15 NO CLASS	May 17 NO CLASS	May 17 NO CLASS	May 17 NO CLASS	May 18 NO CLASS
May 22 4:00-5:00	May 22 5:15-6:15	May 24 4:00-5:00	May 24 5:15-6:15	May 24 6:30-7:30	May 25 4:00-5:00
May 29 4:00-5:00	May 29 5:15-6:15	May 31 4:00-5:00	May 31 5:15-6:15	May 31 6:30-7:30	June 1 4:00-5:00
June 5 4:00-5:00	June 5 5:15-6:15	June 7 4:00-5:00	June 7 5:15-6:15	June 7 6:30-7:30	June 8 4:00-5:00
June 12 4:00-5:00	June 12 5:15-6:15	June 14 4:00-5:00	June 14 5:15-6:15	June 14 6:30-7:30	June 15 4:00-5:00
June 19 4:00-5:00	June 19 5:15-6:15	June 21 4:00-5:00	June 21 5:15-6:15	June 21 6:30-7:30	June 22 4:00-5:00
June 26 4:00-5:00	June 26 5:15-6:15	June 28 4:00-5:00	June 28 5:15-6:15	June 28 6:30-7:30	June 29 4:00-5:00

OPERATION 36[®] GOLF 9-HOLE EVENTS

The Operation 36[®] 9-Hole Events provide a great experience for juniors to challenge themselves and test their skills on the course. Caddy required for golfers Division 1-3.

To learn more about Operation 36 9-Hole Events: [CLICK HERE](#)

SUNDAYS (tee times start at approximately 5:30 PM)

May 7	May 28	June 11	June 25
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Ready to get started? Check for availability by emailing your preferred class day to Operation 36 Certified Coach, Cody Hancock, at cody@codyhancockgolf.com.



Sturgeon Valley Golf & Country Club

Summer 8-Week Class Schedule

Once enrolled in a class you hold your spot for the entire 8 weeks as well as priority for future semesters. If you would like to drop enrollment your spot will be filled by wait-listed students. Classes are 6:1 student to coach.

AGES 7-10 (MONDAYS)	AGES 10-13 (MONDAYS)	AGES 7-10 (WEDNESDAYS)	AGES 10-13 (WEDNESDAYS)	AGES 13-16 (WEDNESDAYS)	AGES 7-10 (THURSDAYS)
July 3 4:00-5:00	July 3 5:15-6:15	July 5 4:00-5:00	July 5 5:15-6:15	July 5 6:30-7:30	July 6 4:00-5:00
July 10 4:00-5:00	July 10 5:15-6:15	July 12 4:00-5:00	July 12 5:15-6:15	July 12 6:30-7:30	July 13 4:00-5:00
July 17 4:00-5:00	July 17 5:15-6:15	July 19 4:00-5:00	July 19 5:15-6:15	July 19 6:30-7:30	July 20 4:00-5:00
July 24 NO CLASS	July 24 NO CLASS	July 26 NO CLASS	July 26 NO CLASS	July 26 NO CLASS	July 27 NO CLASS
July 31 4:00-5:00	July 31 5:15-6:15	Aug. 2 4:00-5:00	Aug. 2 5:15-6:15	Aug. 2 6:30-7:30	Aug. 3 4:00-5:00
Aug. 7 4:00-5:00	Aug. 7 5:15-6:15	Aug. 9 4:00-5:00	Aug. 9 5:15-6:15	Aug. 9 6:30-7:30	Aug. 10 4:00-5:00
Aug. 14 4:00-5:00	Aug. 14 5:15-6:15	Aug. 16 4:00-5:00	Aug. 16 5:15-6:15	Aug. 16 6:30-7:30	Aug. 17 4:00-5:00
Aug. 21 NO CLASS	Aug. 21 NO CLASS	Aug. 23 NO CLASS	Aug. 23 NO CLASS	Aug. 23 NO CLASS	Aug. 24 NO CLASS
Aug. 28 4:00-5:00	Aug. 28 5:15-6:15	Aug. 30 4:00-5:00	Aug. 30 5:15-6:15	Aug. 30 6:30-7:30	Aug. 31 4:00-5:00
Sept. 4 NO CLASS	Sept. 4 NO CLASS	Sept. 6 NO CLASS	Sept. 6 NO CLASS	Sept. 6 NO CLASS	Sept. 7 NO CLASS
Sept. 11 4:00-5:00	Sept. 11 5:15-6:15	Sept. 13 4:00-5:00	Sept. 13 5:15-6:15	Sept. 13 6:30-7:30	Sept. 14 4:00-5:00

OPERATION 36[®] GOLF 9-HOLE EVENTS

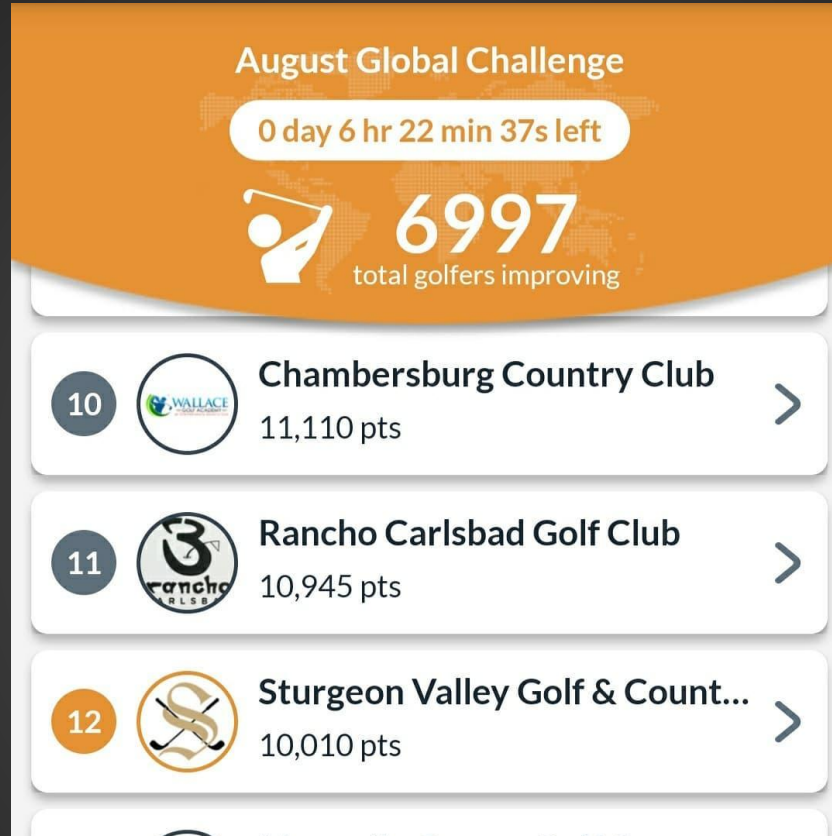
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To learn more about Operation 36 9-Hole Events: [CLICK HERE](#)

SUNDAYS (tee times start at approximately 5:30 PM)

July 16	August 13	August 27	September 17
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Ready to get started? Check for availability by emailing your preferred class day to Operation 36 Certified Coach, Cody Hancock, at cody@codyhancockgolf.com.



Our Junior Academy was ranked in the top 50 worldwide in 2022 out of over 600 locations!

Junior Tours

McLennan Ross Alberta Junior Tour

- albertagolfjuniors.org

Maple Leaf Junior Tour

- maplejt.com

Canadian Junior Golf Association

- cjga.com

Alberta Golf/Edmonton Golf Association

- albertagolf.org
- egagolf.ca

Social Media

- **Facebook:** Sturgeon Valley Golf and Country Club
- **Instagram:** @sturgeonvalleygcc
- **Twitter:** @sturgeonvalley
- **Website:** sturgeonvalleygolfclub.com

